# Good Practice template

To submit a good practice, you must register on the Interreg Europe website. You can submit your good practice through your user dashboard (good practices).

|  |  |  |
| --- | --- | --- |
| 1. **Author contact information** | | |
| *Contact information is filled out automatically and comes from your profile. You can edit it in your dashboard.*  *Preferably, the owner of the good practice should fill in the form. If you are not the owner, please indicate this below.* | | |
| **Are you submitting the good practice one someone else’s behalf?** | **No** | |
| **Your details** | **Sofia** |  |
| **KARVELI** |  |
| [s.karveli@pde.gov.gr](mailto:s.karveli@pde.gov.gr) |  |
|  | **+30 26 13 613 551** |  |

|  |  |
| --- | --- |
| **Are you involved in an Interreg Europe project?**  If you are involved in more than one project, please choose the project for which you are submitting this good practice.  See our list of [approved projects](https://www.interregeurope.eu/discover-projects/). | **Yes** |

**In case ‘yes’ is selected, the following section appears:**

|  |  |  |
| --- | --- | --- |
| **Please select the project acronym:** | CHERRY [CHERRY - making Culture tHe N°1 ally of European RecoveRY | Interreg Europe - Sharing solutions for better policy](https://www.interregeurope.eu/cherry) |  |

|  |  |
| --- | --- |
| 1. **Organisation in charge of the good practice** | |
| *If your organisation is not the one in charge of the good practice, you can indicate the relevant organisation in this section of the form. Your contact details will still be linked to the submitted good practice.* | |
| **Is your organisation the main institution in charge of this good practice?** | **Yes** |

**In case ‘yes’ is selected, you can review your organisation’s details. In case ‘no’ is selected, you can select an existing organisation or add a new organisation.**

|  |  |  |
| --- | --- | --- |
| 1. **Good practice general information** | | |
| *If you are submitting a good practice as part of an Interreg Europe project, the thematic objective and sub-topic are chosen for you.*  *If you are not part of an Interreg Europe project, please remember to choose the most relevant thematic objective and sub-topic for your good practice.* | | |
| **Thematic objective of the practice:** | **Natural and Cultural Heritage** | |
| **Geographical scope of the practice:** | **Regional** | |
| **Location of the practice** | Country | Greece |
| Region | Region of Western Greece (RWG) |
| Cities | Kalavryta and Messolonghi |
| **Practice image**  *(image displaying the 12 containers currently established in 2 cities: Kalavryta and Messolonghi)* |  | |
| **Title of the practice** | **Digital Park – Museum** | |

|  |  |
| --- | --- |
| 1. **Good practice detailed information** | |
| *The questions below in italic are optional.* | |
| **Short summary of the practice:** | **Digital Park–Museum:** mobile digital museum highlighting RWG history & cultural heritage with specific focus on 19th c. Greek Revolution against Ottoman Empire  [160 characters] |
| **Detailed information on the practice:** | Please provide information on the practice itself.   * **Problem:** save RWG’s cultural & historical heritage using digital & user-friendly support. This was all the most important considering the 200 years’ anniversary celebration of Greek Revolution and RWG’s leading role: the revolution started here. * **Implementation:** a specific call for tenders was launched to create the 1st ever digital park-museum in RWG. The call was part of the Regional Digitalisation Actions, aiming to gradually transform RWG through electronic infrastructures’ development. Along with the design & creation of the digital park, a sustain communication campaign took place and a demo-tour has been performed during 2022, in [10 towns to promote the Digital-Park-Museum](https://portal.westerngreece2021.gr/index.php/en/x-1827/2021-08-02-14-28-60). More than 3,700 points of interest are featured with detailed interactive maps, for users to easily navigate throughout various locations and discover the RWG’s historical & cultural stock. Emphasis is placed on the educational dimension of the Digital Park, to secure appeal for pupils and young people. As from early 2023 the Digital Park Museum is established in 2 towns, Kalavryta and Messolonghi, that played a pivotal role during the 19th revolution. Apart from the physical visit, the Digital Park can also be easily accessed online and discover the [Western Greece portal](https://portal.westerngreece2021.gr/index.php/en/home-5) designed to guide the visitor into the natural, historical & cultural wealth of RWG.   [1500 characters] |
| **Timescale (start/end date):** | ongoing, as from November 2019 |
| **Resources needed:** | The Digital Park–Museum is included in a wider project of +/- 2 M€ cofinanced by Eu & national funds. Necessary human resources are included in the project cost.  [300 characters] |
| **Evidence of success (results achieved):** | The Digital Park – Museum allowed for the safeguard and digital display of the RWG main history attracting more than 50.000 (physical) visitors, so far (late 2022 / beginning 2023). Easy access, through [Western Greece 2021 portal](https://portal.westerngreece2021.gr/index.php/en/home-5) provide (for free) the virtual visitor on about 2500 different historical and cultural events of the RWG cultural heritage.  Genuine media promotion by local and regional press (available in Greek only) demonstrates also local uptake.  [500 characters] |
| **Potential for learning or transfer:** | We consider this practice interesting for other regions due to his innovative concept: transforming history into an interactive game using a breakthrough application to appeal also on students and young people, represents indeed, much of a challenge. However, this is not just digitalisation of cultural heritage data or monuments, but a “theatricalization” of history through interactive technologies: the audio and multimedia tour systems, the robot-guide, the holographic mixed reality replicating the battlefield or the event itself, provide the visitor with a unique immersive experience in time and space (yet in Greek language only). Furthermore, as the Western Greece 2021 portal can be easily accessed, RWG’s culture, history and overall branding as “Olympic land” can be further promoted connecting with other portals, platforms or just websites.  [1000 characters] |
| ***External website (optional):*** | [The Western Greece portal](https://portal.westerngreece2021.gr/index.php/en/home-5) (only partly in English) |
| ***Tags related to your practice (optional):*** | *Select from existing keywords*  *Select existing keywords or add ( excel files Tags)*[*Tags*](https://alsaceinnovation-my.sharepoint.com/:x:/g/personal/onedrive_grandenov_fr/EcmIlzj9HJFDtKZnvXpOXm0BGnYZ4whkDHiTT0LmP_t4bg) |
| **Documents (optional):** | The project summary document provided by the tender winning company “DYNACOMP” |
| ***Video (optional):*** | *Add a video to support your good practice* |
| ***Images (optional):*** | *Add images to support your good practice* |