

RÉPAR'ACTEURS : THE NETWORK AND BRAND OF CRAFTSMEN WHO REPAIR EVERYDAY OBJECTS



Provence-Alpes-Côte
d'Azur région (France)

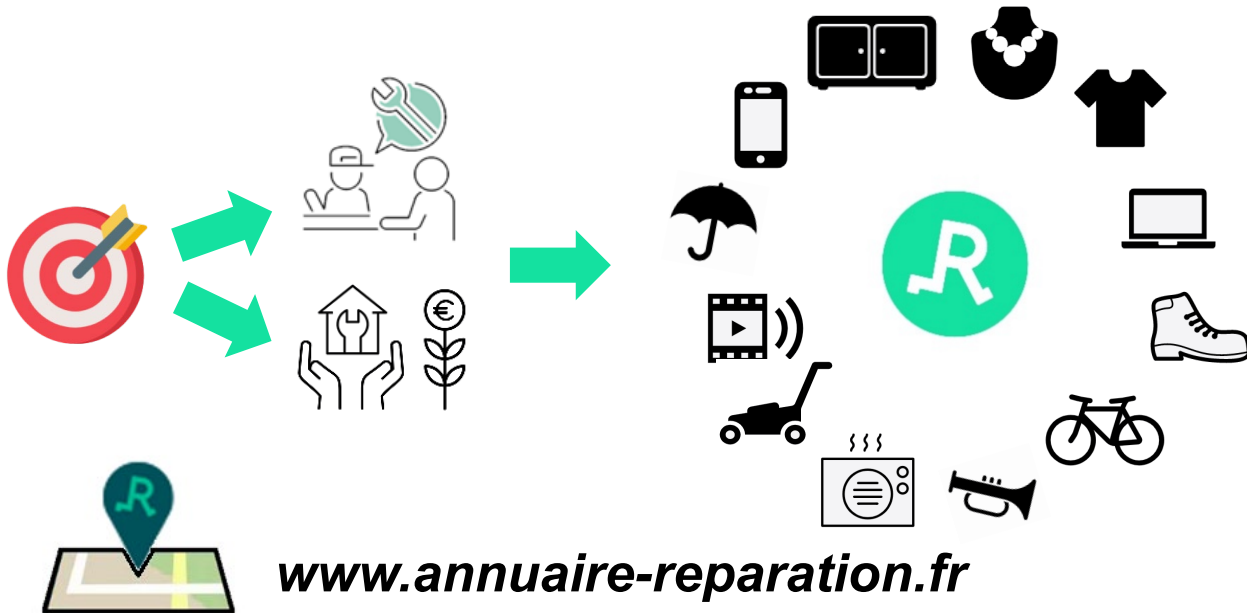
JANUARY, 27TH 2023



Chambres
de **Métiers**
et de l'**Artisanat**

The Brand

- **Maintenance** and **valorisation** of repair crafts
- Encourage **local economy** (employment, social ties)
- Encourage a **responsible consumption** and **waste reduction**



The Network



2021-2024 : ~180 000€ spread over 3 years
included 1 FTE 100% dedicated - regional level
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2022 : 450 labelled out of 12,000 eligible
repair craftsmen companies of the region
(France : 6,500 labelled / 120,000 eligible)



Connection by local & regional meetings
(face-to-face / videoconference),
Facebook, local WhatsApp groups

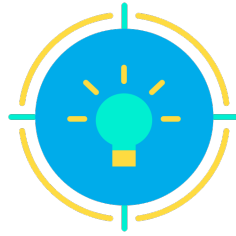


Promotion by written media (print /
internet), radio, social networks, events



Partnership development by agreements
with local circular economy actors and
local governments

Challenges of the repair sector



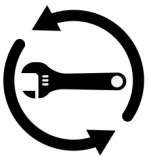
November 2020 : **Low resolution** to fight against premature obsolescence



Develop **repair trainings** : give it a level **accreditation** of the Ministry of Education



Reduce the repairs **VAT tax**



Promote the **virtuous role** of the repair trades



Referent contact



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