



Good Practice

To submit a good practice, you must register on the Interreg Europe website. You can submit your good practice through your user dashboard (good practices).

A contact person should be indicated for each good practice submitted to the programme. Once published, this person can be contacted by members of the Interreg Europe community to get further information on the practice.

Per default, the contact person is the author of the practice. The details below are therefore completed automatically from your profile.

Your details	First name	Julio
	Last name	Huerta
	Email	julio@fundaciohortasud.org
	Phone number	+34 603 444 024

Do you want to indicate a different contact person for this good practice? **YES**
Aleix Pujol

Only members of the Interreg Europe Community can be indicated as contact person for a good practice.

In case 'yes' is selected, the following section appears:

Email of the contact person: comunicacio@fundaciohortasud.org

Please note that you, as the author of the good practice, will remain responsible for editing this practice if needed.

Are you involved in an Interreg Europe project? **No**

If you are involved in more than one project, please choose the project for which you are submitting this good practice.
See our list of [approved projects](#).

In case 'yes' is selected, the following section appears:

Please select the project acronym: Non applicable

Organisation in charge of the good practice

If your organisation is not the one in charge of the good practice, you can indicate the relevant organisation in this section of the form. Your contact details will still be linked to the submitted good practice.

Is your organisation the main institution in charge of this good practice? No

In case 'yes' is selected, you can review your organisation's details. In case 'no' is selected, you can select an existing organisation or add a new organisation.

Organisation:

Fundació Horta Sud

Address:

Mare de Déu de l'Olivar Street, 30, Torrent, Valencia.

Telephone :

961553227

Good practice general information

If you are submitting a good practice as part of an Interreg Europe project, the thematic objective and sub-topic are chosen for you.

If you are not part of an Interreg Europe project, please remember to choose the most relevant thematic objective and sub-topic for your good practice.

Thematic objective of the practice: Better governance of cooperation

Implementation level of the practice: REGIONAL

Country | SPAIN

Region | COMUNITAT VALENCIANA

City | VALENCIA

Practice image



Title of the practice

Serà 2030, plan that highlights the needs of the region and, above all, envisions what kind of region, characteristics and conditions we would like to live in by 2030, setting milestones and objectives in the short, medium and long term, based on the Sustainable Development Goals.

Good practice detailed information

The questions below in italic are optional.

Short summary of the practice:

The project Serà Horta Sud 2030 is a project that arises from the collaboration between the Fundació Horta Sud, the associative and business fabric of the region, the Mancomunitat de l'Horta Sud and Diputació de València, which aims to raise awareness, discuss and propose measures and actions aligned with the fulfilment of the Urban Agenda 2030 and the SDG for the structuring and improvement of the region and the quality of life of its people.

Aims to tackle the reconstruction of the region from a sustainable and cooperative point of view, in which all entities, whether political or social, participate.

Detailed information on the practice:

1. Problem addressed and context

The SERÀ 2030 project, promoted by the Fundació Horta Sud, addresses the challenge of developing a sustainable and cohesive

plan to improve the quality of life in the Horta Sud region. This effort was motivated by the challenges and opportunities that became evident during the COVID-19 pandemic. The health crisis exposed the vulnerability of the socio-economic system and the need to strengthen community cooperation. The initiative aims to implement the Sustainable Development Goals (SDGs) in the region, recognising that a collaborative and coordinated approach is crucial to overcome current and future challenges.

2. Scope and implementation of practice

SERÀ 2030 is structured around a series of dialogue and discussion spaces that include diverse community stakeholders. These roundtables are designed to identify needs and formulate concrete actions that promote sustainable development.

The project is implemented in several phases:

Diagnosis and planning: A comprehensive analysis of the current situation in l'Horta Sud is carried out, identifying key areas requiring attention and improvement.

Community participation: The active participation of civil society, non-governmental organisations, businesses and public entities is promoted in the planning and implementation process.

Concrete actions: Specific projects are developed to improve the environmental, social and economic sustainability of the region. These projects range from the promotion of renewable energies to the improvement of urban infrastructure and the creation of green jobs.

Monitoring and evaluation: Mechanisms are established to evaluate the progress of implemented actions, ensuring that objectives are met efficiently and effectively.

The participatory approach is central to the implementation of SERÀ 2030. By involving diverse stakeholders in the decision-making process, the project seeks to ensure that the proposed solutions are inclusive and representative of the needs and aspirations of the community.

3. Main stakeholders and beneficiaries

The main stakeholders in the SERÀ 2030 project are:

Fundació Horta Sud: Promoter organisation that leads the project, coordinating the efforts and facilitating the dialogue between the different agents.

Mancomunitat Horta Sud: Collaborating entity that represents the municipalities of the region, supporting the implementation of the initiatives at local level.

Business and associative fabric: Local companies and associations that actively participate in the identification of needs and the execution of projects.

Provincial Council of Valencia: Institution that financially supports the project and contributes to its visibility and scope.

The main beneficiaries are the residents of l'Horta Sud. By improving the sustainability of the region, SERÀ 2030 aims to provide a better quality of life, promoting a healthier and more equitable environment. Citizens will benefit from initiatives that promote sustainable mobility, energy efficiency, environmental protection and social cohesion. In addition, the implementation of circular economy and green employment projects has the potential to generate economic opportunities and reduce inequality in the region.

In short, SERÀ 2030 is a comprehensive and collaborative response to the socio-economic and environmental challenges of l'Horta Sud, aimed at building a sustainable and resilient future for the community.

Timescale (start/end date): January 2020 – May 2030 / ongoing

Financial Resources

Funding for the SERÀ 2030 project comes mainly from the Diputació de València, the Mancomunitat Horta Sud, and the Fundació Horta Sud. It should be noted that this financial collaboration is essential to implement and maintain the project initiatives.

Human Resources

Resources needed:

Coordinating Team: A team of 4 people dedicated to the Fundació Horta Sud, who lead and coordinate the activities of the project.
Volunteers and Collaborators: Members of the community, non-governmental organisations and local associations who contribute their time and expertise to various initiatives.

Experts and Consultants: Specialists in sustainability, urban planning, and economic development who provide technical expertise and strategic advice.

Public Officials: Staff of the public bodies involved, such as the Diputació de València and the Mancomunitat de L'Horta Sud, who support the implementation of policies and projects at the local level.

Evidence of success (results achieved):

Why is this practice considered as good? Please provide factual evidence that demonstrates its success or failure (e.g., measurable outputs/results).

Measurable Results:

Renewable Energy Projects: Implementation of initiatives to promote renewable energy, reducing the county's carbon footprint.
Sustainable Mobility: Development of infrastructures to promote the use of sustainable transport, improving air quality and reducing congestion.

Circular Economy: Creation of circular economy projects that promote the reuse and recycling of resources, reducing waste and promoting economic sustainability.

Progress Indicators:

Reduction of CO2 Emissions: Data showing a decrease in CO2 emissions due to new energy policies.
Increased Citizen Participation: Increased citizen participation in decision-making processes and community activities.
Generation of Green Jobs: Creation of new jobs in sustainability-related sectors, demonstrating a positive impact on the local economy.
Recognition and Awards: The project has been recognised at regional and national level for its innovative approach and results in terms of sustainable development and social cohesion.

Continuous Monitoring and Evaluation: The establishment of mechanisms to evaluate and monitor the progress of the initiatives allows for continuous adjustments and improvements, ensuring that the objectives are effectively met.

Challenges and Areas for Improvement

Although SERÀ 2030 has shown positive results, but it also faces challenges:

Continued Funding: Securing adequate funding to sustain and expand initiatives.

Scalability: Replicating success in other regions with different contexts.
Adaptation to New Challenges: Adjusting strategies to meet new environmental and socio-economic challenges that may arise.

Potential for learning or transfer: Key Factors for Success

Participatory Approach: SERÀ 2030 is based on the inclusion of various stakeholders (citizens, businesses, associations, public institutions) in decision-making. This approach ensures that solutions are representative and adapted to local needs. Other regions can learn from this methodology to foster community collaboration and achieve greater social engagement.

Alignment with the SDGs: The project's orientation towards the Sustainable Development Goals (SDGs) provides a universally recognised framework and clear objectives. This allows other regions to adapt their projects to these global standards, ensuring that their actions contribute to comprehensive sustainable development.

Inter-institutional Collaboration: The cooperation between multiple entities (Fundació Horta Sud, Mancomunitat Horta Sud, Diputació de València, private sector) strengthens the project's capacity to mobilise resources and coordinate actions. This collaborative model can be replicated in other regions to maximise the use of available resources and achieve greater efficiency.

Continuous Monitoring and Evaluation: Establishing evaluation and monitoring mechanisms allows for continuous adjustments and improvements. Other regions can benefit from implementing similar systems to ensure that their projects stay on track and achieve their stated objectives.

Factors that can hinder Transfer

Socio-cultural differences: Participatory and collaborative strategies that work in l'Horta Sud may not be directly applicable in regions with different social and cultural dynamics. It is crucial to adapt methodologies to local contexts to ensure successful implementation.

Resource availability: Lack of financial and human resources may hinder the replication of the project. SERÀ 2030 is financially supported by several local institutions, which may not be available in other regions. It is essential to secure funding sources and a dedicated team to implement similar initiatives.

Institutional capacity: The effectiveness of inter-institutional collaboration depends on the capacity and willingness of the entities involved. In regions where institutions do not have the same capacity or are unwilling to collaborate, the implementation of similar projects may face significant obstacles.

Political and Legal Context: Local policies and regulations can influence the implementation of sustainable development projects. Regions with restrictive or unstable legal frameworks may find it difficult to adopt and adapt SERÀ 2030 practices.

External website (optional): <https://serahortasud.org/>

Tags related to your practice (optional): *Select from existing keywords*

Documents (optional): *Add documents to support your good practice*

Video (optional): *Add a video to support your good practice*

Images (optional): *Down below*

