

**Interreg  
Europe**



European Union | European Regional Development Fund

# Policy learning without detours

The Interreg Europe

Policy Learning Platform

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# Future platform builds on the current services



## Knowledge hub

Good practice database

Policy briefs & publications



## Community of peers

Networking and events



## Expert policy support

Peer reviews

Matchmaking sessions

Policy help desk



# Meet the thematic experts



Marc Pattinson

Arnault Morisson

Katharina Krell

Simon Hunkin

Luc Schmerber

Mart Veliste

Astrid Severin

Marco Citelli

Rene Tönnisson

# Online learning possibilities



**A rich agenda**  
with webinars,  
workshops &  
community events



**2,300 good practices**  
from all over Europe  
validated by our  
experts



**Policy briefs**  
with insights into  
key factors for  
successful policy making



**Policy Digest**  
a collection of  
relevant policy  
making resources

# Online learning possibilities



## Relevant good practices

HANNN: How a cluster becomes a game changer for a societal challenge – Northern Netherlands (NL)

Promote hydrogen-based transportation – Stara Zagora (BG)

Port carbon footprint assessment and methodology – Tuscany (IT)

Financial support for home delivery of food in rural areas – Norra Mellansverige (SE)

How Agrodesign Cluster in Region Central Macedonia (EL) has influenced the Programme Powerful Twente 2014-2020 (NL)

## Current events

16 Sept – Cargo bikes for the last mile

21 Sept – Competitive and sustainable tourism

27 Sept – Scaling-up European SMEs

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**policy learning**  
journey today!



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# Peer learning in practice



- 27 peer reviews implemented  
7 peer reviews in the pipeline
- 14 matchmaking sessions



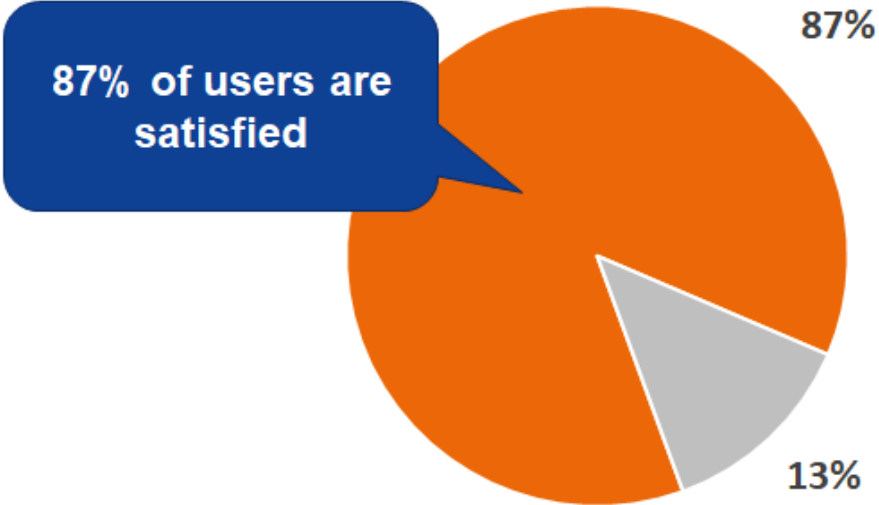
Open call – online submission

<https://www.interregeurope.eu/peer-review/>

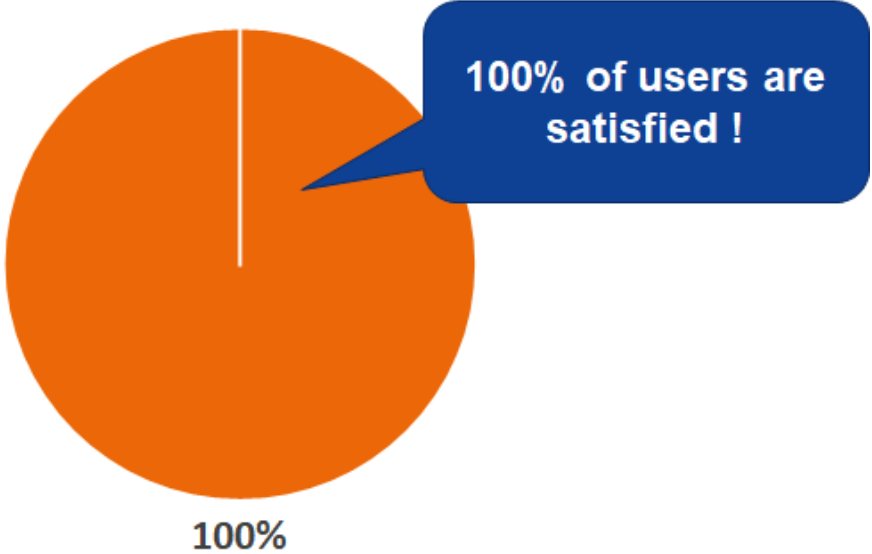
# Encouraging feedback



all platform services



expert support services



# Matchmakings for better policies



Matchmaking follow-up report:  
resource and energy efficiency  
support schemes for SMEs



# Peer reviews in practice

Region Gävleborg, Sweden – January 2019



# Austrian Promotional Bank – AWS



Peer review | 29-30 January 2020 | Trustworthy artificial intelligence

# Concrete impact and results



Draft programme **Trustworthy use of artificial intelligence (AI) in Austria** (KIPlus programme)



# What you can expect

- Interreg Europe's wealth of policy solutions at hand
- Hands-on advice and inspiration – from practitioners for practitioners
- Easily accessible expert support for free!
- An active and committed expert team at your disposal
- An active voice to co-shape the platform's agenda



# Get further inspiration



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*'Learning shouldn't end with graduation. We live in a fast-changing world and it is vital for policy analysts to focus on continuous learning. And this is what the Policy Learning Platform offers: an incredible opportunity to stay up to speed with what happens around Europe.'*

*Nicolle Lambrechts, Policy Advisor for CleanTech & Innovation,  
Province of North-Brabant, The Netherlands*



# Thank you!

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